

## PRIVACY POLICY

In accordance with the provisions of the Federal Law on Protection of Personal Data Held by Individuals, we inform you that Eventia Meetings S.A. de C.V. (Eventia), with address at Río de la Magdalena 101-19, Tizapán, Álvaro Obregón, Mexico City, in case of collecting your personal data, is responsible for them in terms of the use, security and confidentiality that will be given to these.

Your personal information will be used for the following purposes:

- (I) Participate in congresses, conventions, exhibitions, trips, sport events, cultural events, or events/meetings in general organized by Eventia and/or our clients.
- (II) Send you information related to your confirmed or potential participation in congresses, conventions, exhibitions, trips, sport events, cultural events, or events/meetings in general organized by Eventia and/or our clients.
- (III) Charge your participation in congresses, conventions, exhibitions, trips, sport events, cultural events, or events/meetings in general organized by Eventia and/or our clients, if apply.
- (IV) Issuance of tickets, processing of visas, contracting of lodgings and transportation, if apply.
- (V) Send information for marketing, advertising or commercial prospecting purposes related to events, products, and services of Eventia or its clients, whether through print or electronic media.
- (VI) Prepare reports and statistics that our clients request.
- (VII) Share your information with sponsors, exhibitors and/or suppliers that we consider may be of your interest.
- (VIII) Prepare and send receipts and tax receipts (invoicing).
- (IX) Include it in our database of clients and prospects.
- (X) Recruitment and Selection of candidates for a vacant position.

In addition, we inform you that your personal data may be transferred and processed inside and outside the country, by persons other than this company. In this sense, your information may be shared with our clients and with sponsors, exhibitors and/or providers related to the specific event or project for which your data was collected. If you do not express your opposition for your personal data to be transferred, it will be understood that you have given your consent for it.

For the purposes indicated, we can collect your personal data in different ways:

- Through registration format (physical or online )
- With emails.
- When you provide them directly to us.
- When they are provided by our clients.
- When you communicate by telephone with us (including customer service centers).
- Through short text messages (SMS).
- When you visit our website or use our online services.
- Using automatic data capture tools.
- Through publicly accessible sources and from other sources permitted by law, such as telephone directories.

The personal data that we collect through these forms are, among others:

- Full Name
- Address
- Landline phone number
- Mobile phone number
- e-mail address
- Date and place of birth
- Nationality
- CURP
- Passport information (Number, Issue Date, Expiration Date)
- Visa information (Country, Number, City and Issue Date, Expiration Date)
- Financial information and forms of payment (credit card, debit card, checks)
- Tax/ Fiscal Information (RFC, Billing Address)
- Identification in social media (Facebook, Instagram, Twitter, LinkedIn, Google+, and others)
- Schooling
- Previous Jobs
- Civil/ marital status
- Name of Spouse or Domestic Partner
- Children's names
- Social Security Affiliation registration number (IMSS, ISSSTE, others)

On some occasions we need to obtain the following personal information: present and future state of health, racial or ethnic origin, considered sensitive according to the Federal Law on Protection of Personal Data. In which case you may or may not indicate your express consent at the time of providing them. We promise that they will be treated under the strictest security measures that guarantee their confidentiality.

You have the right to access, rectify and cancel your personal information, as well as to reject the treatment thereof or revoke the consent that you have given us for this purpose, by submitting a request that must contain at least the following:

- Full name, address, and email of the owner of the personal information, or other ways to communicate the response to your request.
- Documents that prove the identity or legal representation of the owner of the personal information.
- Clear and precise description of the Personal Data of which one seeks to exercise any of the aforementioned rights.
- Any other element or document that facilitates the location of the information.
- Indicate the modifications to be made and/or the limitations on the use of the Personal Information, in accordance with the provisions of this Privacy policy.
- Provide documentation to support your request.

We commit to notify the owner of the personal information of the determination adopted, within a period not exceeding 20 business days from the date the request was received. This period may be extended just once for an equal period, as long as the circumstances of the case justify it.

Based on the mentioned above, and in accordance with the provisions of the Law, we will inform the owner of the personal information the meaning and motivation of the resolution, by the same form by which the request was made, and the pertinent evidence will be attached to resolution.

When the request proceeds, it will be made effective within 15 business days following the communication of the resolution adopted.

The owner has the right to submit a request for data protection to the Federal Institute for Access to Information (IFAI) in relation to the response received or, or for the lack of response on our part. The request must be submitted by the owner within 15 business days after the date on which the response to the owner is communicated by us and will be subject to the provisions of the Law.

In the case of requests for access to Personal information, it will be necessary that the applicant or their legal representative previously prove their identity.

The obligation of access to information will be fulfilled when we make the Personal Data available to the owner or by issuing simple copies or electronic documents.

In the event that a person requests access to their Personal Data presuming that he is responsible and is not, it will suffice that we indicate it to the owner by any means, (of those established in this section), to have the application granted.

We may deny total or partial access to Personal Data or to rectify, cancel or oppose their treatment, in the following situations:

- When the applicant is not the owner, or the legal representative is not accredited for it.
- When in our database the Personal Data of the applicant is not found.
- When the rights of a third party are injured.
- When there is a legal impediment or resolution of an authority.
- When the rectification, cancellation or rejection has been previously made, so that the request lacks information.

To apply or consult this procedure, you can contact our personal data department at the email address [privacidad@eventia.mx](mailto:privacidad@eventia.mx).

Your personal information will remain in the company for an indefinite period, in databases owned by us, and will only be used in a justified manner and always in compliance with the law. If you do not express your opposition, we will understand that you agree to the treatment of your personal data for the purposes described above.

We reserve the right to make changes or updates to this privacy notice at any time, for attention to new legislation, internal policies or new requirements for the provision or offering of our services or products. These modifications will be available on our website: <http://eventia.mx/privacidad>

**Date of last update: 26-July-2023**